Introducing Bausch & Lomb SofLens® daily disposable contact lenses.

Comfort that lasts all day – and outperforms the leading daily disposable lens.

SofLens daily disposable lenses are designed to keep your eyes clear, moist, and comfortable from the moment you put them in to the moment you throw them away. In fact, they’re so comfortable, they were rated higher by patients for end-of-day comfort than the leading daily disposable lens.1

SofLens daily disposable lenses achieve this high level of comfort through ComfortMoist™ Technology – a unique lens design and innovative packaging solution. The lens design is exceptionally thin, allowing for a remarkably natural feel on the eye. And the slow-release packaging solution works with tears to create a cushion of moisture around the lenses – keeping your eyes comfortable all day through the end of the day.

Demand more from your contact lenses.

Daily disposable lenses eliminate the need to rinse, store, and disinfect lenses, which means no daily maintenance routines – and no need for lens cases and solutions. What’s more, they provide a fresh, healthy pair of lenses at a moment’s notice – whether you’re traveling, playing sports, or working in harsh environments. However, many daily disposable lenses stop there, allowing convenience to take the place of a high-quality wearing experience.

One contact lens is raising the bar for performance in daily disposable lenses: SofLens daily disposable contact lenses. Combining outstanding all-day comfort with incredibly crisp, clear vision, especially at night, SofLens delivers all the benefits of other daily disposable lenses and much more – giving you the ultimate lens-wearing experience.

Give yourself the ultimate lens-wearing experience.

Ask us about SofLens daily disposable contact lenses today.

Bausch & Lomb High Definition™ Optics.

SofLens is the first daily disposable lens with High Definition Optics – a technology that reduces the appearance of blurriness, halos, and glare across a full range of conditions. The result is crisp, clear vision no matter the time or place, especially in low-light situations.

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1 A total of 100 adapted wearers of Focus DAILIES lenses completed a 1-week clinical investigation of SofLens daily disposable contact lenses. Patients were instructed to wear the lenses on a daily wear, daily disposable basis. At the completion of the study, patients completed a product attribute rating questionnaire. Patients rated SofLens daily disposable contact lenses higher for end-of-day comfort.